Of Fine Fall and Winter Shoes Starts To-day BRAND NEW \$5 to \$10 FOOTWEAR FRESH from the MAKER'S

LADIES, SEE SPECIAL the new and up-to-date \$3.50 Ladles' East Welted 15,59 CUSTOM SHOES white stitching offsets, in gur

metal, patent hid and black Ladies' Hand-Made Latest Fashion High

Boots, Regular \$6.50 to \$10.00 \$3.95 & \$5.00 The latest style Gypsy Boots shown this season, in Gray, Bronze, Midnight Blue, Glaze Kid, Russian Calf, in white stitching, white calf piping. Spanish heels with cloth or calf tops, button or lace. See them on display Special for this Sale \$3.95 & \$5.00 SPECIAL



Police, Fire and Postman Prof. Richardson's \$7 Arch Support Shoes



Men's \$6.50 | Men's \$5.50 Storm King, snag proof Rubber \$3.95

FURNITURE

CREDIT TERMS

\$3.00 Down on \$50.00

" 75.00 " 100.00

** 150.00

** 200.00

** 300.00

Week

7.50

10.00

25.00

§2.95

\$6.50 Shoes

RESIDENTS FIGHT

City Railways Company Would Lay Rails to the West of Central Park.

EAST SIDE DEMANDS IT

But Property Owners Say Values Would Drop and City Lose in Taxes.

Application by the New York City Railways Company for a franchise to operate a surface electric railroad in West Eighty-sixth Street has stirred up property owners of that exclusive thoroughfare, where there are many costly residences. A preliminary hearing will be had before the Board of Estimate on Friday. The present Eighty-sixth Street

crosstown railroad runs from East River across Central Park to Central Park West. The pending application provides for extension of that line two and one-half blocks, as far as Broadway. Between Broadway and Riverside Drive there still lie the tracks of a long since abandoned railway, which the city has condemned. These tracks are to be taken up and that particular section of the street is not to be involved in the new line. In its request for an extension, the railway company is opposed strongly by owners of private residences between Central Park West and Amsterdam Avenue, Strong pressure is being applied, however, by people living on the east side of the park who want an extended line because when they seek to go across town they are dumped down at the western side of the park and compelled to walk long blocks to Columbus Avenue or to Broadway. The Yorkville Association is urging the extension.

COMMITTEE FILES A PROTEST WITH ESTIMATE BOARD.

West Eighty-sixth Street has long been a park street and is lined with many beautiful and costly residences, whose owners strenuously object to the presence of the car line. They have formed a property owners' committee with Horace Saks as Chairman to protect their street. The com-

"If a franchise were granted for this proposed extension the result would be that the streets in question would be practically ruined. This is true both as regards private residences and as regards high class apartments, it is our belief that the fine residence streets of the city should be preserved intact. We are further convinced that the city would suffer serious loss in the depreciation of the preserved in question and that the reproperty in question, and that the result of granting the franchise would be the ruination of one of the city's finest streets, a decrease in taxable value of property, with no practical benefit to the public."

Men's \$6.50

Wen's \$7.50

Wen's \$7.50

Men's that as a result of such an innovation

LOVE COMMENSION OF THE PERSON OF THE PERSON

monal greeting cards. Place your order raw.

centre of the Main

Buy Auto Furs Now!

T is a fact that the Fur Garments listed below may be bought to-day for what the Skins alone will bring in the open market. This is a strong statement, but it is supported by indisputable facts.

Our stock of Auto Furs was purchased last June before Fashion had decreed that so many garments worn by women should be fur-embellished. That decree has boosted the price of fur pelts to such an extent that when we are compelled to go into the market to replenish our stock of Auto Furs to-day prices will be sadly reminiscent—for the wearers who delayed buying at Macy's.

We cannot urge too strongly the desirability of buying Auto Furs NOW.

Raccoon Coats

Our Coats of Natural Raccoon are cut in the standard sweep essential for comfortable automobile wear. The garments are wool-lined throughout, with Venetian or satin yokes and sleeves, according to the grade of the pelt out of which the Coat is made. The prices range from \$54.75 to \$196.00.

Black Manchurian Dog Coats

After carefully look ing over the Coats of the fur in stock we called up a manufacturer and gave him an order for 100 more. He refused the order, saying that he could make more money cutting up the dogskins he had on hand into trimmings for women's coats. The coats on hand are made of large skins, full auto sweep and wool-lined. \$14.75 and \$24.75.

RussianCalfCoats

These are very practical Coats made of the skin of a hardy animal from the bleak steppes of faroff Russia. Of course the skin insures warmth and service. The garments are cut on liberal lines, are allwool lined, and are fashioned so stoutly that they should last until the wearers are tired of them. Price, \$24.75.

Lap Robes of Black Dog Skin

At the prices quoted these Robes, so necessary for comfort while automobiling in the cold days so close at hand, are remarkable value. The Robes are backed up with a good quality Kersey.

54 in. x 60 in., \$10.75

\$14.75

54 in. x 84 in., \$19.75

A wide selection of other Fur Robes at most attractive prices. Macr's-Fifth Floor, 34th Street.

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"The Talk of New York"

at \$8.50

Our striking millinery innovation continues with ever increasing success. These hats rival any \$12.00 and \$15.00 hats

Small white veloet hat with fancy face-ceil draped high at the side with two fancy pins, at \$8.50. One of the 300.

in the City. Three hundred of these chic Chapeaux continuously on display, each one exploiting a different style. Whenever there is a new creation in the world of women's hats desirable for women of taste, you will find it among our Chapeaux La Marquise at \$8.50.

Other models at \$12.89, \$16.89 and \$19.89, very attractive in style, quality and value.

R.H. Macy & Co.

Herald Square

GOODS DELIVERED ANYWHERE IN GREATER NEW YORK DRESSERS ARRIAGES

OPEN MONDAY AND SATURDAY EVENINGS.

GRAND RAPIDS **Grand Street Smith Street** \$125 Worth of Furniture—No Deposit—\$1 Weekly **BUFFET SPECIALS** OPENS AN ACCOUNT APARTMENTS FURNISHED COMPLETE FROM \$50 TO \$500 Open Monday & Saturday Evenings 101 ST. L STATION AT CORNER OOKCASES **Steel Bed Couches** 10% Discount on the Dollar Allowed on Your Credit 10% No Deposit; 50c Weekly

CHRESTERNESS OF Drink! Be Merryand Frugal!

good

things to eat and drink Macy's. good table at

less than it now, or a better one for the same cost .15 Macy's ducement to your good appetite and your purse.

Beverages of Established Purity

Sparkling Russet Cider—made by John J. Hicks, Jericho, Long Island, from selected Russet Apples, natural fermentation, pure and healthful. Case 1 dozen large bottles, \$3.74, large bottle, 34c. Case 2 dozen med. bottles, \$4.48, med. bottle, 24c.

Sherrics-from Jose E. Ivison, Jerez de la Frontera, Spaln. Topaz-Sound Table Wine Oloroso-Rich Generous Wine \$1.98 Gallon, 54 Bottle, Price. Price.

Scottish Lords—a Mellow Scotch Whiskey (A Blended Scotch with a full rich flavor). \$3.94 per gallon, 87c per bottle.

American Gin (Holland Type) Persse's Irish Whiskey (For medicinal purposes). (10 years old.) From H. S. Persse, Nun's Island, Galway, Ireland. Regular Old Tawney Port Wine \$7.24 From Quarles, Harris & Co., Oporto, Portugal. Old Crow Whiskey Price. \$3.34 \$4.12

\$3.68 Old Cobweb Rye A Straight 12-year-old Rye Whiskey. \$6.24 gal., \$1.48 bot-

Red Star Brand Cocktails These Cocktails are made from the very purest ingredients, and

extra strong to stand icing.
Manhattan
Manhattan Dry
Martini Dry Old Fashioned Whiskey & Vermouth Cocktails Reg. price \$10.68 doz.; 94c bot. Sale price \$9.48 doz.; 82c bot.

Delicacies for the Table

Smoked Finnan Haddies Special (lb.), 13c. A fresh shipment of extra fancy Smoked Haddies of exceptionally fine flavor. An appetizing dish; broiled, creamed or made into a salad.

Smoked Kippered Herring at 6c each. Extra fancy Herring of exceptional flavor, freshly smoked. Genuine Smoked White

Fish (lb.), 21c. Rich and of very fine flavor; an excellent breakfast dish. Extra Fine California

Ripe Olives-Special 29c pound. A fresh shipment just received from the coast. Sugar Cured Boiled

Ham, Sliced (lb.), 34c. Every Ham selected, cured and cooked with the greatest care. Frankfurters (lb.), 19c. Extra fine, small or large size; very delicious.

Spanish Style Vegetable Salad (lb.), 16c. A delicious combination Salad of Potatoes, Sweet Peppers, Celery, Tomatoes, String Beans, Peas, Beets and Mayonnaise.

Macy's Peanut Butter (lb.), 15c. Macy's usual price for this smooth, delicious Butter is 19c lb. Made of the best Virginia peanuts, nourishing and palatable; packed in sanitary grease-proof paper cups.

Extra Fancy Vermont Sage Cheese (lb.), 27c. Our regular price is 31c a lb. Extra fancy, of exceptional flavor, is the finest quality made.

Imported Roquefort Cheese, Special (lb.), 48c. Prime quality, finest grade im-

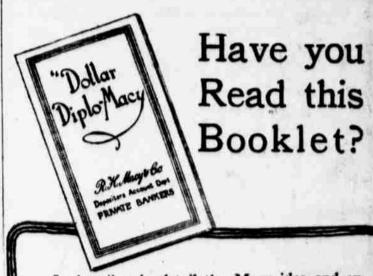
N. Y. State Full Milk Cheese (lb.), 21c. Old, snappy Cheese; makes a deliciuos Welsh Rarebit.

From Macy's Bakery

Macy's Molasses Fruit Cake. Special (lb.), 16c. Made on the premises according to a good old-fashioned recipe, of rich, dark brown molasses and carefully selected fruits. It's delicious. Loaves weigh about 6 pounds. Macy's Old-Fashioned Crullers (dozen), 16c. Macy's usual price, 19c dozen. Large, light, thoroughly cooked—nothing to compare with them at the price in any other store.

Delicatessen and Bakery Products Not Delivered

Macy's-Fifth Ploor, 35th St. Es Comminionininininininininininininini



It describes in detail the Macy idea and explains why this store has come to be known as supreme in value-giving. Incidentally it points out a practical solution of the buying problem: how to get 100% efficiency out of every dollar

We Will Gladly Send You a Copy Or any salesperson in the store will give you one

R.H. Mary & Co.

PRIVATE BANKERS Herald Square Authorized by and under the supervision of the Superintendent of Banking of the State of New York.

All lost or found articles advertised in The World's Information Bureau, Pulitzer Building Arcade, Park How: World's Uptown Office, northwest corner 38th St. and Brondway, World's Harlem Office, 125 West 125th Si., and World's Brooklyn Office, 202 Washington St., Brooklyn, for 30 days following the printing of the advertisement.

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